

- O Website Content Updates
- O Digital Marketing Strategy Overview
- O Google Business Profile Optimization (f.k.a. Google My Business)
- O Google Analytics Setup and Integration
- O Keyword Research

commonly requested

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O Competitor Research

- O Blog Creation and Optimization
- O Canva Account Customization
- Social Media Graphics Creation
- O Newsletter Design and Integration
- O Drip Campaign Planning and Mobilization
- O Strategic Consultation

**TOP 5** These HAVE TO get done first!

## **THEN THESE**

It would be nice to crush this, too.

